

B. Lowenstein & Bros

INCORPORATED

A Peace Celebration Sale

The World Is Happy—Overwhelmed With Joy! The Long-looked for Peace Has Come at Last. Everyone's Thoughts Now Revert to the Era of Substantial Progress and Reconstruction

The Lowenstein establishment, alert to every progressive movement, and to celebrate the end of warfare and the return to peace, will inaugurate a "Peace Celebration" Sale, beginning today and continuing for an indefinite period.

To show how glad we are that the colossal struggle is at an end we are going to celebrate the victory with the people of Memphis and vicinity by offering many thousands of dollars' worth of seasonal and holiday merchandise at very special prices. Every department heartily enters into the spirit of this "Peace Celebration" Sale. It will be a glorious event for everybody. Thoughts of sadness and tragedy are now superseded by thoughts of gladness and joy. Everybody wants to celebrate. Let us celebrate together.

The coming Thanksgiving festival and the coming holiday season will be the happiest this country has ever known. We want to do our part, and we know of no better way than to inaugurate a "Peace Celebration" Sale, during which you can save very substantially on holiday merchandise as well as on needfuls for the person and the home. We intend that it shall be the glorious event in the history of the Lowenstein establishment.

Extraordinary Savings on 3,000 Pairs of Women's High-Grade Shoes

These are our own goods, taken right out of stock and reduced in price in advance of Government regulations for standardization, making this a wonderful shoe-buying opportunity, like of which will not be duplicated for many years to come.



Women's Black Shoes

\$5.85

Values Up to \$9.50

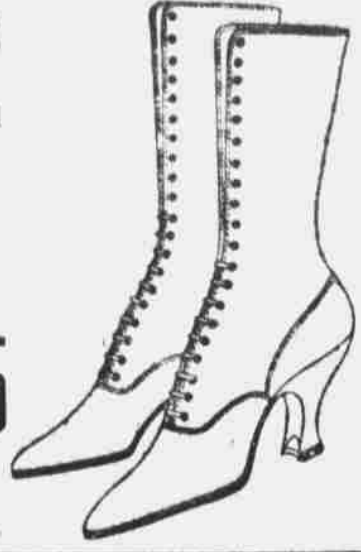
Black Glaze Kid, lace and button, welt and turned soles, all kinds of heels.
Patent leather, lace and button, welt soles, Cuban and Louis heels.

Black and Colored Lace and Button Shoes

Field mouse lace boots, turn and welt soles, Louis heels; dark and light gray lace boots, turn and welt soles, Louis heels.
Brown kid and calf lace boots, turn and welt soles, Louis heels.
Bronze kid lace boots, turn and welt soles, Louis heels.
White calf and kid lace boots, turn and welt soles, Louis heels.
Patent leather button, black cloth and gray kid, welt and turned soles, Louis heels.
Black kid button, brown kid tops, turn and welt soles, Louis heels.
Black kid button boots, gray kid tops, turn and welt soles, Louis heels.

Values Up to \$17.50

\$8.85



Astonishing Values In Coats and Dresses Smartest Coats Newest Dresses

WOMEN'S WINTER COATS—Record value at the very low price of \$19.75—during these times of high prices for wool fabrics. Several smart belted models, with large collars, fancy pockets and button trimmed. They are made of all-wool velours and cheviots, in navy and black. **\$19.75**

WOMEN'S WINTER COATS—\$30.00 and \$35.00 values—a fine selection and truly wonderful values at \$24.75. Coats that are stylish and serviceable at the same time, which makes them even more desirable. Every coat correctly styled and of assured quality. Altogether, it is an exceedingly attractive assortment. The materials are velours, kersey, cheviots and novelty fabrics, in navy, black, brown, green and plum. Coat values equal to these we do not think are obtainable at. **\$24.75**

WOMEN'S WINTER COATS—Worth \$40.00 and \$44.50, at \$34.75. Included are the season's smartest styles. Made of velours, kerseys, cheviots, Burella and silk plush. Colors: Brown, navy, green, black, plum and burgundy. Stunning belted models, fancy pockets and button trimming. Have collars that can be worn in cape style or snug around the neck. There are models that have collars of fur, plush and fur fabrics, while others have collars of self-material. Special at. **\$34.75**

NEWEST DRESSES THAT WILL AROUSE YOUR ENTHUSIASM, \$30.00 and \$35.00 values, at \$19.50

Such lovely dresses are seldom found at the low price of \$19.50. Perfectly charming dresses they are, every one fashioned on the latest fall lines, well made, carefully finished and materials of exceptional quality. Splendid satin and meteors, finest Georgettes, satin and Georgette combinations, wool jerseys, fashionable fall shades, black and navy.

Fashionable Fall Dresses

ATTRACTIVELY PRICED, Dresses Worth Up to \$40.00 and \$45.00, for This Sale at \$34.75

Here is an elaborate selection that reflects the latest modes to meet the requirements of street and afternoon wear. All are new dresses, and yet they can be bought at a reduced price. Many of them are duplicates that we have sold this season for considerably more. You can choose from dresses made of satin, Charmeuse, meteor, Georgette, wool jersey and serges in the new subdued colorings correct for fall, besides navy and black.



HANDKERCHIEFS

Buy your Christmas gift with this sale in on Women's Cotton Handkerchiefs, excellent quality, main price, each. Box Handkerchiefs, three handkerchiefs to a box, come in all white, with color designs, sale price, a box, 25c. Women's Linen Handkerchiefs, three pretty handkerchiefs in a box, worth, sale price, a box, 50c. Men's Fine Linen Handkerchiefs, hand embroidered, colored initial, two-tone embroidery, six handkerchiefs in a box, regular price is \$1.00 a box, sale price, a box, \$3.75. Men's Pure Linen Handkerchiefs, 4-inch hem, regular sale value, sale price, each.

Women's Long Kid Gloves \$1.50 a Pair

Regular Price \$2.50 a Pair

These button-length kid gloves, fine quality—come in black, tan and white. Not a complete range of sizes, but, no doubt, your size is here. None exchanged or taken back.

Specials in Notions

Shop Fasteners, one dozen on a card, regular 30 value, sale price, a card. Hooks and Eyes, two dozen on a card, regular price, sale price, per card. Hair Pins, assorted sizes, in a box, regular value, sale price, a box. Dress Ties, 400 pins in a paper, sale price, a paper. Ladies' Belting, black or white, two and three-inch widths, sale price, a yard. Hair Nets, each hair, each.

Here Are Exceptional Values in Fine Silk Petticoats

Presenting a complete assortment, comprising many styles. An economic event, well timed and materially advantageous to you. Silk Petticoats—A fine collection of colors. The variety comprises silk jersey, rayon and taffeta. The values offered are wonderful, especially because of the character of the petticoats.
\$4.95 values for \$3.50
\$5.95 values for \$4.40
\$6.75 values for \$5.39
\$7.95 values for \$6.29
Fine, lustrous Petticoats, of beautiful taffeta silk, also rayon and jersey, designed in the most favored styles.
\$8.50 values for \$6.40
\$10.00 values for \$7.00
\$10.50 values for \$7.50
\$12.50 values for \$9.40

Knitted Underwear

Reasonably Priced

Women's 7/8 Length Union Suits, low neck, no sleeve, knee length, sale price. Women's 3/4 Length Union Suits, ribbed, sleeveless Vests, full-length, sale price. Men's 3/4 Length Union Suits, ribbed, sleeveless Vests, full-length, sale price. Men's 3/4 Length Union Suits, ribbed, sleeveless Vests, full-length, sale price. Men's 3/4 Length Union Suits, ribbed, sleeveless Vests, full-length, sale price.

Specials for MEN

Men's 4-in-1 and 5-in-1 Four-in-Hand Ties, in a beautiful range of patterns, each. Men's 4-in-1 and 5-in-1 Four-in-Hand Ties of fine silk, special at, each. Men's 4-in-1 and 5-in-1 Four-in-Hand Ties of fine silk, special at, each. Men's 4-in-1 and 5-in-1 Four-in-Hand Ties of fine silk, special at, each. Men's 4-in-1 and 5-in-1 Four-in-Hand Ties of fine silk, special at, each.

Specials for BOYS

BOYS' MACKINAW OVERCOATS—An ideal overcoat for cold weather, ribbed, warm pattern of the very newest shades of dark green, brown and gray, sizes 5 to 15 years. BOYS' NORFOLK SUITS—Tailored in the newest trench models, most patterns, suitable for dress or school wear, sizes 6 to 14 years, very special at. SMALL BOYS' SUITS—In green, brown and blue, contrasting, tailored in the Little Junior Norfolk style, sizes 2 1/2 to 4 years, special at. BOYS' SPORTY CAPS—Long patterns, special at. ONE HUNDRED CHILDREN'S Felt and Cloth Hats, in a dozen, 40c. Boys' styles in gray, blue, black and brown. BOYS' CORFUERY SCHOOL TROUSERS—Tailored to stand up under hard school wear, special at. BOYS' SCHOOL DRESSERS—Ribbon striped, special at. 6 to 12 years, special at.

5,000 Yards of Silks and Dress Goods in the Peace Celebration Sale

\$2.25 Crepe Georgettes. A very heavy quality of 40-inch Crepe Georgette. Every new street shade. Also Felt, White and Black. Special for this sale at, a yard, \$1.69

Regular \$2.25 grade, 36-inch, Black Satin. This is a very heavy, lustrous, black dress and costume satin, and full yard-wide; the greatest value of the season; at, a yard, \$1.59

\$2.50 BLACK COSTUME SATIN—A very high grade satin that combines beauty, luster and quality. Positively one of the greatest values offered this season. In black only; 36 inches wide, at, a yard, \$2.49

\$2.25 DRESS SATINS—Full yard wide, charming soft, lustrous quality, beautiful new street shades, taupe, steel, plum, brown, French blue, Burgundy, navy, Hunters and black; at, a yard, \$1.69

\$2.25 CREPE DE CHINE—A complete color assortment of handsome fall shades. Extra quality of 40-inch Crepe de Chine. Ideal weight for dresses and waists, at, a yard, \$1.49

\$2.50 FLESH AND WHITE CREPE DE CHINE—Not to be duplicated. A weight of 40-inch Crepe de Chine that is used so much for waists and underwear. Will not wrinkle or pull and washable; at, a yard, \$1.89

\$2.00 CREPE METEORS. Very beautiful and lustrous, good, substantial quality. In most of the new autumn colors. For this sale at, a yard, \$1.95

\$2.50 ALL-WOOL NAVY SERGES—A very superior quality of 42-inch, all-wool serges in a weight suitable for dresses, skirts and suits. A rare value at this price. Full 42 inches wide, navy only. Special, a yard, \$1.95

\$2.50 ALL-WOOL PLAIDS—A very handsome line of new skirtings in all-wool French serge—stunning plaids and two and three-color effects. Also narrow and wide stripes; navy blue and other color grounds 40 and 42 inches wide. Special, a yard, \$1.49

\$10.00 Black, Plain and Figured 52-inch Plushes, in a beautiful quality plain and all-over designs in black, for stoles and trimmings; special for the Peace Celebration Sale at, per yard, \$7.50

\$5.00 SKIRTINGS AND COATINGS—54-inch, all-wool in plaid back and stripe, heavy weight materials for coats, also two-tone and jay-like stripe serges for separate skirts and dresses. Special, a yard, \$2.95

\$2.00 ALL-WOOL FRIZES—A small lot of those good 48-inch, all-wool Frizes that are less than half price. Colors, brown, green, beige, cerise, mahogany and green. Special, a yard, \$98c

Bungalow Aprons and Sateen Skirts

Bungalow Aprons; a large assortment in different styles, showing many new collars, pockets and different effects; a splendid range of good colors; fabrics are percale and gingham—
\$1.99 values, \$1.29 \$2.99 values, \$1.99
\$2.50 values, \$1.49 \$3.95 values, \$2.89

The popular Skirt, made of Burton cloth, styled sateen; all black and pretty floral designs; also black heatherloom; an extensive assortment of interesting models—
\$1.99 values, 99c \$1.75 values, \$1.49
\$1.50 values, \$1.29 \$2.99 values, \$1.99

Hosiery in the Peace Celebration Sale

Women's \$1.50 quality Silk Stockings; thread silk, full fashioned knit, reinforced with little soles and garter tops; black and white only; sale price, \$1.18

Women's \$1.50 Silk Hose; full fashioned knit; one lot, including fancy colors, that were regularly \$1.60 to \$2.75 a pair; also solid colors of pink, sky, beige, navy and black; sale price, \$1.08

Women's full-fashioned Silk 14 to 16-inch Boots; dark brown and tan; \$1.00 values; sale price, 65c

Women's \$1.25 fancy colored circular striped Silk Hose; sale price, 79c

Men's plain Cotton or Mercerized Socks; black, white and colors; regular 35c qualities; sale price, 25c

Children's 35c quality Black Cotton Fine Ribbed Hose; sizes 6 to 8 1/2; sale price, 25c

Women's 50c quality Silk Lisle Hose, with cream back; black and white; sale price, 3 pairs, \$1.15

Women's 35c quality Mercerized Seamless Hose; black and white; sale price, 3 pairs, 85c

500 New Hats Underpriced For the Peace Celebration Sale



All Smart, Stunning Late Season Styles. None Worth Less Than \$10 and Up to \$20

Special at

\$4.44 and \$8.88

Picturesque Hats, Coquettish Hats, Stunning Tailored Hats, as well as the smart, conservative modes for the matronly woman. All brilliantly conceived examples, and a large variety of them just came in yesterday afternoon, and will go into the cases this morning.

Some of the hats of picturesque type have sweeping brims, crowned with ostrich in strands—Velvet Hats with squirrel trim—distinctive modes in which plumage, soft-toned flowers and hand-embroidered are combined.

Styles a-plenty, so that every whim and idea can be gratified.